



Sankalp
for a good cause

ANNUAL REPORT 2018-19

SANKALP

For a good cause

Sankalp-Siksha Scholarship Program

As reported by District Information System for Education, in the year 2017-18, while 98 % is the enrollment percentage in primary schooling, only 52% of girls are under the roll in the secondary schooling indicating that the increase in the risk of a girl child dropping out of school as she ages, is higher. Understanding this, Sankalp has been relentlessly working to support girl child education. Through the years Sankalp's motivation to support girl child education has been consistently improving. Sankalp started by supporting 1 child in the year 2007, today the outreach has expanded to 250 deserving girl children from 8 different schools, some of who are currently pursuing courses like MBBS, Engineering etc. In the year 2018-2019 Sankalp successfully provided scholarships to 124 girls.



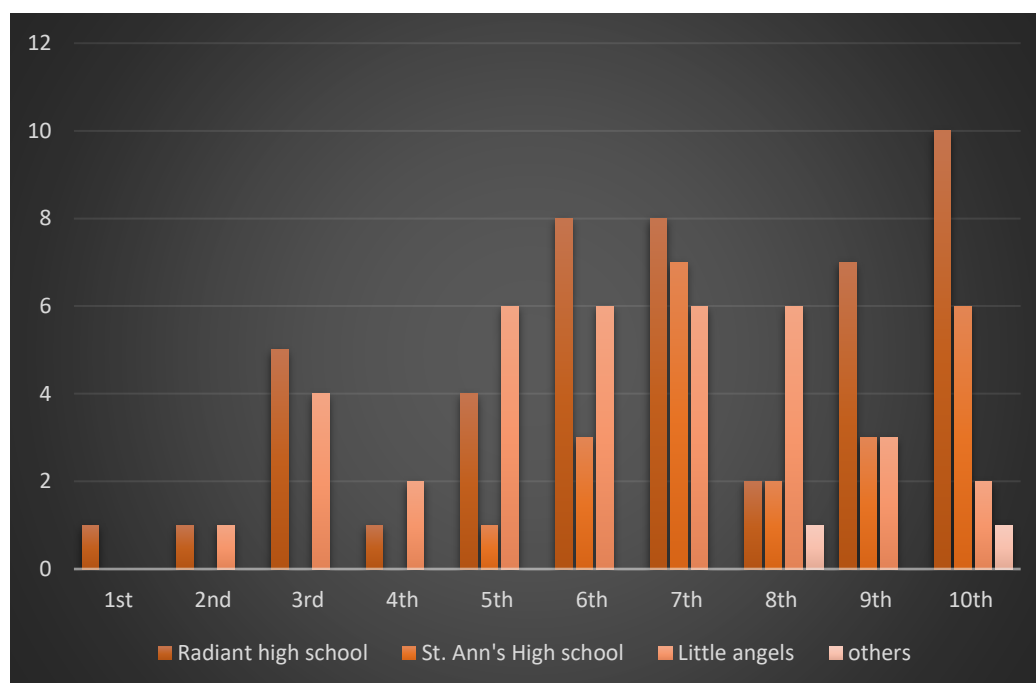
Sankalp team giving scholarship cheque to a school principal

Sankalp 'Siksha' provides scholarships to girl children from low economic backgrounds. Through Sankalp Siksha scholarships, financial paucity, being one of the leading causes for minimal enrollment or dropping out of schools, is mitigated by providing deserving girl children hailing from poor socio-economic scholarships to continue education.

In the current academic year, Sankalp is providing Sankalp-Siksha scholarships to children studying in - Radiant High School, St. Ann's high school and Little angles School.

The following bar graph illustrates the number of children enrolled under Sankalp Siksha Scholarships from 4 different schools.

	1 st	2nd	3rd	4th	5th	6th	7th	8th	9th	10 th
Radiant High school	1	1	5	1	4	8	8	2	7	10
St. Ann's High school	0	0	0	0	1	3	7	2	3	6
Little Angels School	0	1	4	2	6	6	6	6	3	2
Others	0	0	0	0	0	0	0	1	0	1



Graph 1: Distribution of children from different grades

The above graph shows that students from higher grades have been supported through Sankalp-Siksha Scholarships. As illustrated, 18% of the students are from 10th grade, 20% are from 7th grade, 13% are from 9th grade. It more number of students are from higher classes as the number of children dropping out of higher classes is more.

Case studies

A single mother's battle

G. Swamy is a 10 year old girl and is studying in St. Ann's High school, Madinaguda, Hyderabad. Her father, Mr. Ashok Raju was a barber and passed away in the year 2017 due to ill health. Her mother, Ms. Sujatha, works at a shopping complex and earns a meager salary of 6,000 rupees per month. Swamy also has an elder sister who is 19 years old and is currently pursuing her graduation. The death of Swamy's father pushed the family into poverty and from what Swamy's mother earns, paying for the education of two children was overburdening the single mother. Sankalp, with the help of the school identified that Swamy needs some financial help in order to facilitate her in continuing her education. She has been a Sankalp Siksha student for a year now and has a long way to go to fulfil her dreams.

A bright mind over money!

Nambu Naga Lakshmi is a 13 year old girl who is currently in her 8th grade at Little Angels School, Yellammabanda, Kukatpally, Hyderabad. Her father Mr. N. Sathynarayana works at a construction site under a contract builder and earns 9,000 rupees a month. Her mother, Ms. Usha, is a tailor and earns 4,000 rupees a month. Lakshmi also has a younger brother who is 9 years old and is studying in the same school. Both the parents do not earn enough to support or afford

the education of both the children. Lakshmi has been performing consistently well in school and has always been a keen learner, she enjoys reading books. She and her parents envision her as an advocate someday. Sankalp encourages a bright mind to earn wings and soar up the skies. Sankalp has been supporting Lakshmi for a year now and wishes that no financial constraint ever stops a child dream of a future that they are worthy of.

Making ends meet

Goriparthi Varshitha is an 8 year old girl, who is currently studying in third class in St. Ann's High School, Madinaguda, Hyderabad. Her father Mr. G. Subrahmanyam, passed away in 2017 due to a heart attack and her mother Sathyavarthi is a tuition teacher. She has an earning of 5,000 per month which barely covers the expenses that the family bears. They struggle to make the ends meet with what they earn. Varshitha also has a younger brother who is of nine years old. After her father passed away, her mother has been unable to support her education while trying to cater to their day to day needs from the meager amount she earns. Sankalp Siksha has been helping Varshitha and her family lessen the financial burden by providing scholarship and mitigate the risk of one more child dropping out of school.

Book Donation Drive

Annually books are donated to the children supported by Sankalp. Delta Mills generously donate the books with an intention to help the children from poor socio economic backgrounds to spend less on the accessories necessary for education of a child.

On 21st June, 2018 books were donated to Radiant High School, Chintal Basti, Hyderabad and Little Angels High School, Yellamabanda, Kukatpally, Hyderabad. The children were happy to receive the books and start their classes. The parents also accompanied the children and were relieved that their burden has been further lessened.



Children receiving notebooks

On 27th November 2018, books were donated to the sankalp supported children who are taken care by the JMJ Orphanage and are studying at St. Anns High School, Madinaguda, Hyderabad. The children displayed utter joy for having received the books and that they could systematically write their notes.

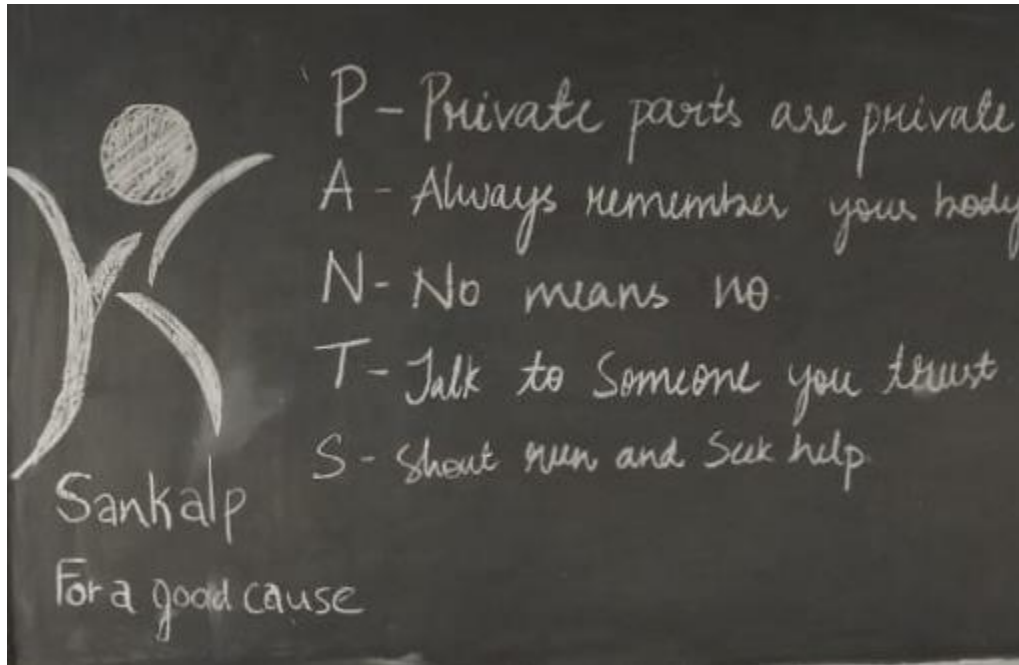
Project-PANTS

The World Health Organization (WHO) defines Child Sexual Abuse (CSA) as *“the involvement of a child in sexual activity that he or she does not fully comprehend, is unable to give informed consent to, or for which the child is not developmentally prepared and cannot give consent, or that violates the laws or social taboos of society...”*¹. CSA includes an array of sexual activities like

¹ World Health Organisation. Report of the consultation on child abuse prevention (WHO/HSC/PVI/99.1). Geneva(Switzerland): World Health Organisation, 1999.

fondling, inviting a child to touch or be touched sexually, intercourse, exhibitionism, involving a child in prostitution or pornography, or online child luring by cyber-predators^[2, 3].

This project aims at creating awareness among children falling in age group of 6-14yrs, parents, school teachers and management of the targeted schools.



During Sankalp's PANTS session

Sankalp has designed PANTS module to create awareness on child sexual abuse and have reached to more than 2500 children from 5 schools and an orphanage.

² Ten-year research update review: child sexual abuse.

Putnam FW

J Am Acad Child Adolesc Psychiatry. 2003 Mar; 42(3):269-78.

³ Online "predators" and their victims: myths, realities, and implications for prevention and treatment.

Wolak J, Finkelhor D, Mitchell KJ, Ybarra ML

Am Psychol. 2008 Feb-Mar; 63(2):111-28.



During Sankalp-PANTS session

PANTS is an acronym for,

P- Private parts are private

A- Always remember your body is yours

N- No means no

T- Talk to someone you trust

S- Shout, run and seek for help

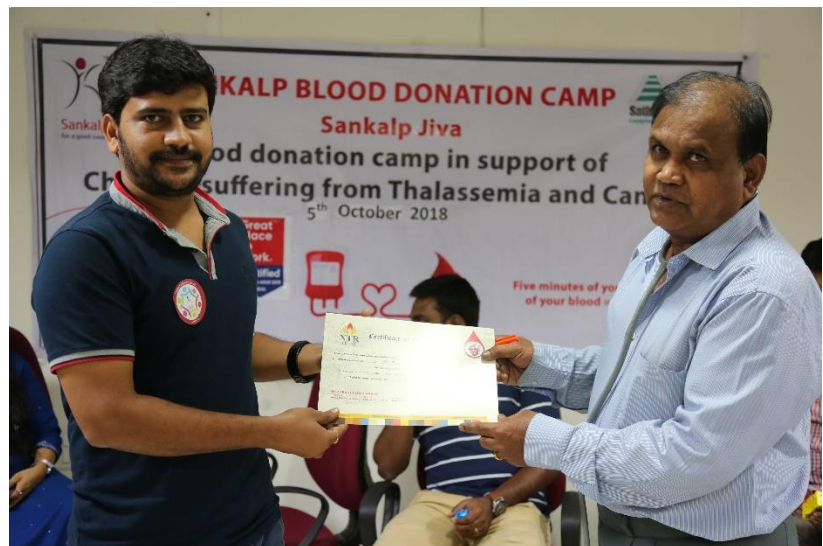
The sessions were helped in creating a sense of defense in children and also opened up doors for those who have been abused to seek help through school authorities.

In the year 2018-19, we reached out to one school and children from all the grades were empowered to Recognize, React and Report (3Rs) Child Sexual Abuse. The sessions were conducted in a play way method to help children understand the concepts such as good touch, bad touch, good secrets and bad secrets, etc. Meetings with the school principals/management were held to understand the safety of the children.

Blood Donation Drive

Sankalp annually organizes blood donation camps with a key purpose to support blood transfusions of children suffering from cancer and thalassemia. Thalassemia is a rare genetic blood disorder which is carried by more than 4% of the population. A child with Thalassemia needs regular blood transfusion for every 2-5 weeks throughout their life to survive. Last year 45 units of blood

collected were instrumental in helping children diagnosed with cancer and thalassemia.



Blood donors at the camp

This year, the blood donation camp was held on 05th October, 2018 in association with NTR Blood Bank. The drive received great response where associates of Sathguru and other donors joyfully donated blood. 55 units of blood were collected through this camp and this will be useful for helping children suffering from cancer and thalassemia to get blood transfused regularly.



Blood donors at the camp

The blood donation camp saw an overwhelming response and it was utterly satisfying to see many coming forward to be a part of this noble cause. We wish to continue to support this cause in the future and provide a child with a hope to live long life.

Annual Fundraiser- Khan Paan Dukaan



Sankalp Volunteers serving food

Khan Paan Dukan is an annual fundraising food festival, organized by Sankalp Sathguru with a view to support Girl child education in India, focusing in Hyderabad. Being Beti Bachao, Beti Pado, the slogan roaring at the background

of the event, promoting girl child education was the primary social cause that this food festival focused on.

The fundraiser served Hyderabadi, Continental, Chinese and Indian Cuisine. Majority of the food was prepared by Sathguru employees and the event was also supported by Minerva grand and Sai Charan Catering. The price of the food items was minimal making it more feasible for the participants and because the money went to girl child education, participants were willing to pay anything above the price for the purpose.



Director M. Hemalatha the HR team



Children at Khaan Paan Dukaan

Hyderabadis showed immense participation and enthusiasm in the event, Nearly 300 guests turned up and 3, 00,000 rupees were collected with which Sankalp can sponsor the education of 50 students.



Director, Ms. Hemalatha with Sankalp Supported children

Supporters of Sankalp and the cause

The highlight of Khaan Paan Dukaan-2018 was the participation of the children in the event. Stalls were put up by the children which were intended to entertain the guests. The environment turned refreshing with the presence of school children from two Sankalp supported schools. The event was a right opportunity for the donors to meet the children who they would be helping.



Participants at Khaan Paan Dukaan

Staff Engagement at Sathguru Management Consultants

Every year associates of Sathguru contributes to help girl children get access to education through payroll donations. The associates strongly believe that supporting a girl children to receive education could help them achieve their dreams. This year, around Rs. 2,50,000 was contributed to fulfil the pledge Sankalp has undertaken i.e to ensure that girl children get access to education and to create an enable environment for children.



AN EDUCATED GIRL HAS A RIPPLE EFFECT ON HER FAMILY,
COMMUNITY AND COUNTRY. GIVE A GIFT OF EDUCATION
TO A DESERVING GIRL CHILD.

The associates of Sathguru keenly and actively take part in the activities and volunteer in the initiatives of Sankalp.

News Coverage

FUNDRAISER FOOD FEST HELD

An annual fundraising food festival 'Khaan Paan Dhukan' by Sankalp, a CSR initiative by Sathguru Management Consultants was held in the city on Friday. The programme was organised with a view to raise funds for supporting the education of girl children across India, with a focus on Hyderabad. The food festival served Hyderabad, Continental, Chinese, and Indian cuisines. Sankalp founder Hemalatha Vijayaraghan said, "The food festival has received an overwhelming response from Hyderabad. The price of all the items on the menu was kept minimal, making it feasible for participants to enjoy a variety of food. Since this event was meant to raise money to support girl child education, the guests were more than willing to contribute anything over and above the price range. With more than 300 participants, we've raised about ₹3,00,000, which exceeded our expectations. Through this fundraiser, we will support the education of 50 additional children".



Food fest to raise funds for girl child education

Hyderabad: Sankalp hosted its annual Fundraising Food Festival 'Khaan Paan Dhukan'. The initiative was organised with a view to raise funds for supporting the education of girl children across India, focusing on Hyderabad. The Food Festival served Hyderabad, continental, Chinese and Indian cuisine. While the majority of food was cooked and served by all the employees of the company, the initiative was also supported by Minerva Grand and Sai Charan Catering.

Bright faces and smiles of children from two of the Sankalp supported schools turned the event livelier. The children engaged the audience through their self-created innovative games making the fundraiser event an apt platform to even meet the children

for whom these funds are raised.

Speaking on the occasion Hemalatha Vijayaraghan, Founder of Sankalp said, "The food festival has received overwhelming response from Hyderabad. The price of all the items on the menu was kept at the minimal making it feasible for the participants to enjoy a variety of food. Since this event was meant to raise money to support girl child education, the guests were more than willing to contribute anything over & above the price range. With more than 300 participants, we've raised about RS 3,00,000 which exceeded our expectations. Through this we would be able to support the education of additional 50 children".

Sankalp is a CSR initiative by the associates of Sathguru

Management Consultants, where a group of like-minded colleagues from all the divisions join together to support specific philanthropic goals. It is a humanitarian initiative to reach out and make a difference to the society.

These initiatives include supporting the education of underprivileged children, child protection, and healthcare initiatives for the elderly, and some more community-centric activities. Blood donation camps are organised at regular intervals to support children suffering from Thalassemia & cancer. Sankalp has reached out to more than 250 children from 6 schools of which 40 children have completed class 10 and have successfully enrolled in higher secondary classes. One student is pursuing MBBS.



పేద బాలికల విద్యకు 'సంకల్పం'

జూబ్లీహిల్స్, న్యూసెంటురే: పేద బాలికల విద్య కోసం సద్గురు మేనేజ్మెంట్ కన్సల్టెంట్స్ ఆధ్వర్యంలో 'సంకల్పం' పేరుతో బంజారాహిల్స్ లోని సంతకు 21వ సారి సాగింది. జీరో 'జాన్-పాన్-దుకాన్' పేరుతో ప్రత్యేక నిధుల సమీకరణ ఆహారోత్సవం ఏర్పాటుచేశారు. శ్రావణరాజ్ జైకా, మినర్వా గ్రాండ్, సాయి చరణ్ క్యాటరింగ్ సంస్థల సహకారంతో ఇబ్బడ సంప్రదారు, బైస్సెస్, ఇండియన్ ఆహారోత్సవాన్ని ఏర్పాటు చేశారు. విద్యార్థులు పలు ప్రజ్ఞానిక సమూహాలను తయారు చేసి ఇబ్బడ ఏర్పాటు చేశారు. సంకల్ప

వ్యవస్థాపకురాలు హేమలత విజయరాఘవన్ మోక్షదుతా దాదాపు రూ.3 లక్షల నిధులను సమీకరించినట్లు లక్ష్యంతో ఉన్నట్లు తెలిపారు. ఇప్పటికే రామ ఆరు పాత శాలలను చెందిన 250 మంది విద్యార్థులను చేరుకున్నామన్నారు. ఇందులో 40 మంది విద్యార్థులను పడో తరగతిని పూర్తి చేసినట్లు తెలిపారు.



కార్యక్రమంలో విద్యార్థుల ప్రదర్శనలు



Blood donation drive sees good response

- Over 100 units of blood collected at the camp
- Camp held by Sathguru Consultants along with NTR Trust
- The laudatory move conducted as part of CSR

OUR BUREAU

Hyderabad: Sathguru Management Consultants (SMC), a leading Hyderabad-based company, organised a blood donation camp along with NTR Trust Blood Banks as part of Corporate Social Responsibility on Friday.

The camp was organised with a view to helping people who are in dire need of blood but are unable to access due to lack of proper supply. It was overseen by a team of well-equipped and trained medical attendants and an enthusiastic Sankalp team, who made all the neces-

sary arrangements to ensure safety, hygiene and comfort of the donors. 100 units of blood was collected.

The initiative had many members participating including employees & ex-employees of SMC, spouses, friends and family members of the employees apart from volunteers from other companies & donors from across the city with an intention of contributing for the social benefit. The blood collected from this initiative would be supplied for free to the patients suffering from thalassemia, a rare genetic blood disorder which is carried by four per cent of the population and children suffering from cancer.

Speaking on the occasion, Hemalatha Vijayaraghavan, founder of Sankalp, said: "Since 2007, we collected more than 700 units of blood and supported the cause. We are very happy that donors have come forward to give hope to children fighting thalassemia and cancer."



సద్గురులో రక్తదాన శిబిరం



శిబిరంలో రక్త దానం చేస్తున్న ఉద్యోగులు

బంజారాహిల్స్: బంజారాహిల్స్లోని సద్గురు మేనేజ్ మెంట్ కన్సల్టెన్సీ సంస్థలో శుక్రవారం రక్తదాన శిబిరం నిర్వహించారు. సంస్థ ఆధ్వర్యంలో 'సంకల్ప బ్లడ్ డొనేషన్ క్యాంప్' పేరిట నిర్వహించిన ఈ కార్యక్రమంలో ఉద్యోగులతో పాటు ఇతర వ్యక్తులు పాల్గొని స్వచ్ఛందంగా రక్తాన్ని దానం చేశారు. సేకరించిన రక్తాన్ని తలసీమియా, క్యాన్సర్ రోగులకు అందజేస్తారు. ఈ సందర్భంగా సంస్థ వ్యవస్థాపకురాలు హేమలత, జనరల్ మేనేజర్ రాజరాజేశ్వరి మాట్లాడుతూ, తమ సంస్థ ఆధ్వర్యంలో ప్రతీ ఏడాది రక్తదాన శిబిరం నిర్వహిస్తున్నట్లు తెలిపారు. సేకరించిన 100 యూనిట్ల రక్తాన్ని ఎస్టిఆర్ రక్త నిధికి అందజేయనున్నట్లు తెలిపారు. కార్యక్రమ సమన్వయకర్తలు ప్రత్యూష, సంధ్య పాల్గొన్నారు.

You can help a Girl child go to school!



You can choose to support the cause in the following ways:

- To support the education of a girl child per month – Rs.850
- To support the education of a girl child for 3 months – Rs 2,500
- To support the education of a girl child for 6 month – Rs.5,000
- To support the education of a girl child for 1 year - Rs.10,000

Our heartfelt gratitude to our funding partners

1. Sathguru Management Consultants (SMC), Hyderabad
2. Madison Incentives Private Limited, New York
3. United Way Hyderabad, Hyderabad
4. Staff of SMC
5. Delta Paper Mills, Hyderabad
6. Friends of Sankalp

Program partners

1. Radiant High School – Chintalbasti, Hyd.
2. St. Ann's High School – Madinaguda, Hyd.
3. Little Angels School – Yellambandam, Hyd.
4. NTR Blood Bank, Hyd.

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