# Sankalp

Siksha - Jiva - Vivriti

Celebrating 10 years of spreading goodnes



Annual Report 2017-18

### Contents

- 1. Foreword
- 2. About Sankalp
- 3. Sankalp Highlights
- 4. Focus of Sankalp
- 5. Fundraising Events
- 6. Media Corner
- 7. Staff Engagement
- 8. Partners speak
- 9. Our Partners
- 10. Financials- 2017-18

### Foreword



We present to you with great happiness, the annual report 2017-18 of Sankalp. It is with utter joy we say this, that the year 2017 marks the 10th anniversary of Sankalp and is celebrating a decade of success in promoting girl child education and serving the needy. Looking back at the journey, we gained many learnings, overcame many challenges and took every step to contribute to the development of society. From the inception of the organisation to 2018, there has been an evolution in the initiatives of Sankalp. Right from donation drives to supporting girl children, working towards enhancing learning outcomes to child safety initiatives, the organisation has seen a great growth. And, today to think that Sankalp has supported 200 girl children, gives us immense satisfaction. This would not have been possible without the support of my colleagues who relentlessly work towards the cause that Sankalp is fighting for.

Through Sankalp, many blood donation camps are conducted to reach out to the patients of Thalassemia and cancer. To those who are on the verge of dropping out of school, Sankalp identified such children and facilitated them to continue education. An enabling environment was sought to be created to enhance the educational experience of children. One of the most important areas of work of Sankalp is child safety. Awareness programs on Child Sexual Abuse is conducted to parents, teachers and children and empower them face incidences of violence against children.

We wish that the contribution of Sankalp to the society continues to steadily grow and that it creates a visible impact in the lives of hundreds, thousands and many more in the future to come.

Hemalatha
Founder & Chairman

### About Sankalp

Sankalp is a registered NGO, working towards the promotion of girl child education and geriatric care since 2007. It is a humanitarian initiative of the associates of Sathguru Management Consultants to reach out to the needy and make a difference in the society.

Sankalp extends financial assistance through its scholarship to girl students, create awareness on Child Sexual Abuse supports,
Blood transfusions of children suffering from cancer and thalassemia and distributes Blankets, which is a dire need during the winter to the street dwellers and homeless.

### Vision

Empower the socially and economically vulnerable adolescent girls and the elderly through education and an all-round care.

### **Objectives**

- To provide education, directly or indirectly to the underprivileged children in the society
- To provide direct or indirect medical facilities to the aged and underprivileged people.
- To do all acts and things necessary to facilitate the charitable, cultural, educational, vocational



## Sankalp Highlights 2017-18



Reached out to 100 patients of cancer, thalassemia and others by conducting 2 blood donation camps.

Reached out to 164 children through Sankalp Scholarships and enabled them to continue to get access to education.





Through Project PANTS, Awareness on Child Sexual Abuse has been percolated to 1500 children in 5 schools and an orphanage.

Raised funds for promoting education to 40 deserving girl child through annual fundraising Event- Khan Paan Dukaan.





Sankalp was an NGO partner for 5K Run organized by Startup Leadership Program with an aim to improve access to educaton.

# Sankalp Siksha-Scholarships



Sankalp

According to the ministry of human resource development (MHRD), 62.1 million children are out of school in India. The 2011 Census estimated the figure at 84 million—nearly 20% of the age group covered under the Right to Education (RTE) Act. Given these statistics, It is essential that the enrollment of children should be enhanced and also the dropout rate should be mitigated. For girl children, accessing and continuing education still lies as a challenge. Secondary education in India for girl children is still seen as a privilege to a lot of the communities. Coming of age for a girl brings with it quite a few hurdles. Girl children are expected to stay back at home, take care of the household, get married, etc., which are obstacles to continue

Given this background, Sankalp Siksha intends to disrupt the status quo by facilitating the girl children, who are the verge of dropping out, to continue education. Among many of the factors hampering the educational journey of these girl children, we want to address the issue of financial incapability of the families who cannot afford a girl child's education.



education.





## SANKALP - SIKSHA SCHOLARSHIPS



Sankalp

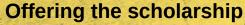
#### Identifying deserving girl children

We identify girl children who are on the verge of dropping out due to lack of sufficient income. Such children are identified and are facilitated to continue their education.



#### Conducting the due deligence

A thorough review of the applications received would be conducted. Factors like attendance, academic performance, socio-economic background, etc., would be considered. Home visits would be conducted in order to understand their current status and select the most deserving children



Students are provided the scholarship and are enable to continue education



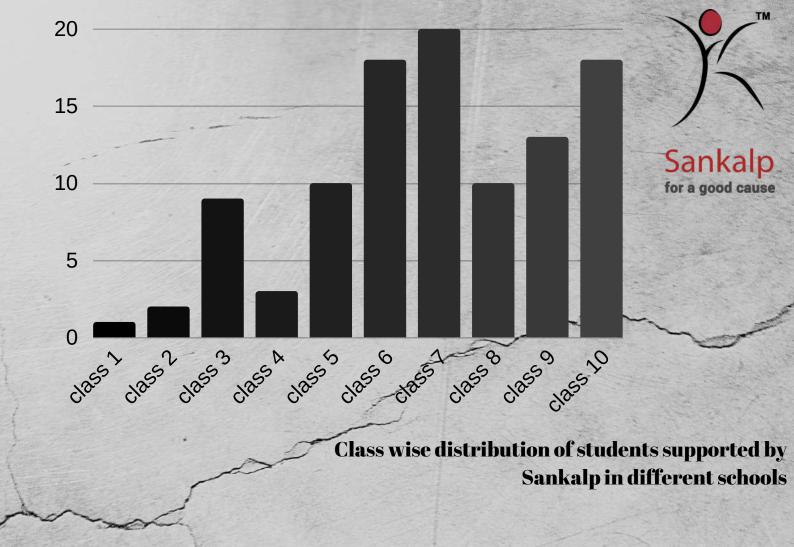
#### Offering counselling and life skills education

The children would also be given life skills education to ensure that proper guidance is being given to the children to face this world and to choose a proper path in their career.

## Creating an enabling environment and inturn decrease in the school dropout rate

By helping vulnerable girl children to continue education, the school dropout rate could be controlled.





As illustrated, the graph shows the increase in the number of students being supported from class 5th. This is associated with the vulnerability of the children of this age group to drop out from the schools. Many factors come into picture that hampers the education of these children such as puberty, familial pressures, etc.,

In the year of 2017-18, 164 children were supported from 8 different schools. These children hail from a poor economic background and their families were undergoing heavy financial crisis. Intervention brought by Sankalp enabled them to send the children to school and create an enabling environment for their children to flourish in their academics and grow in life.

Until today, Sankalp has reached out to around 200 deserving girl children who hail from a poor socio economic background and help them to continue their education. Apart from the financial support, life skills education is also imparted in these kids. The life skills education program under Sankalp Siksha is aimed to enhance the capacities of children and guide them to take a best suited direction for a bright future.





### Despite All odds, Education must go on!

Divya P is a student of Radiant High school, who resides in a low-income neighborhood of Chintalbasti. She was forced by life to go through the turmoil even before she could get a grasp of the world. Her only parent is paralyzed and needs constant care and attention. While taking care of the family is a challenge to this school going girl child, lack of money to pay the fee for her school was even a bigger challenge she found it hard to fight against. Despite her brother taking care, who happens to be a carpenter and struggling with the oddities of life, she needed some support to continue education. Sankalp had identified the necessity that she has and extended support to enable to continue education.

#### "To achieve something unique, I need to work more hard"

Ashwitha is a 14 year old girl who wants to take a road that's usually not taken. Reaching where she wants to go, she knows, needs hard work and demands one to be smart. While she is all ready to face it and be what is demanded of her, lack of adequate income for the family has been one of the many obstacles she faces in her journey. Hailing from a poor socio-economic background, the family is constantly put in a situation where they are clueless as to how to pay the fee for her schooling. But, when they reached out to Sankalp, the scholarship program had a solution to their worries for paying the fee. Ashwitha is looking forward to becoming a famous jewelry designer and Sankalp believes in supporting the dreams of young girl children.

# Fight against Child Sexual Abuse



Reflections of children on PANTS

Now, i know that there is a safe circle around me to save mely 1000 and 1000 around mely 10

I will be safe and also never let anyone touch my private parts

Project PANTS

I will not do the bad touch, ever!

Parents, Teachers, Brothers, sisters and many are there to call for help

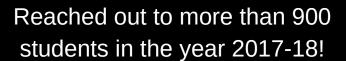
I did not know that boys are vulnerable too

One of the most horrific crimes that lingers in the society is sexual violence perpetrated against children. This has several repercussions and it damages the overall health of a society. The consequences can be physical, psychological, sexual and social. This not only affects the children but the entire family and the community.

Understanding the need to address this issue, Sankalp initiated Project PANTS. PANTS is an acronym to:

Sankalp for a good cause

- P- Private Parts are private
- A-Always remember your body is yours
- N-No means no
- T-Talk to someone you trust
- S-Shout run and seek help



This year through Sankalp's Project PANTS, we reached out to around 900 children. The awareness programs on CSA were conducted in 5 schools and one orphanage





In the coming year, we are aiming to reach out to 5000 children, parents and teachers. To build a safer community, the awareness on CSA needs to largely improved.



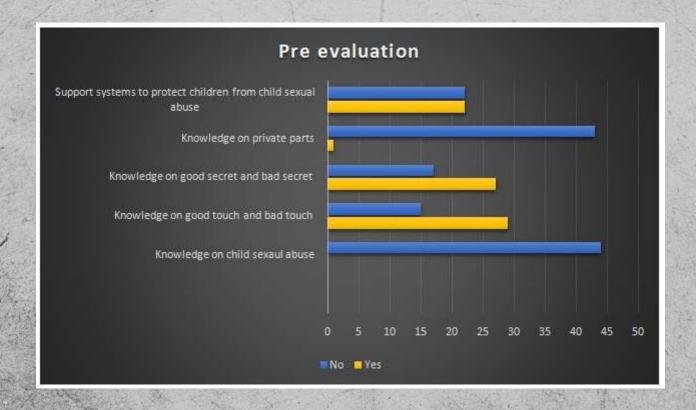


# Reflections of a Facilitator during the trainings conducted in the year 2017-18

## EMPOWERING CHILDREN TO RECOGNIZE, REACT AND REPORT SEXUAL ABUSE

Why awareness program on child sexual abuse is needed?

Lack of knowledge, ignorance, fear, shame, guilt are great advantages to perpetuators of violence. No wonder children remain silent when they are subjected to sexual abuse. The pre evaluation test was conducted to understand the knowledge levels on child sexual abuse among children in one government school in Hyderabad, Telangana. The results revealed cent percent of children did not know what child sexual abuse is, even in their local language!!



97% of children were not aware as what their private parts are.50% of children were not informed about the support system available to protect themselves from child sexual abuse. While 35% of children could not differentiate between good and bad touch, 39% of children were not aware of what a good and bad secret could be.

Ignorance is indeed bliss for perpetuators of violence, leading to disabling a child from recognizing violence committed against themselves. Fear does not allow a child to react and social stigmas woven around, restricts to report.

To break the silence, Sankalp, under its project PANTS, conducts awareness sessions on child sexual abuse to children in both private and government schools in Hyderabad. Sankalp empowers children on personal safety and make them confident about handling such a situation, should it ever arise in future.

So far, it has reached more than 700 children and is envisioning to reach more than 1000 children by end of the year.



# Blood donation Camps

Blood donation is the flagship program of Sankalp. It conducts blood donation camps with a key purpose to support blood transfusions of children suffering from cancer and thalassemia. Thalassemia is a rare genetic blood disorder which is carried by more than 4% of the population. A child with Thalassemia needs regular blood transfusion every 3 to 4 weeks throughout their life to survive.



Two blood donation camps have been conducted in the year 2017-18 and collected 100 units of blood. Through this collection, 74 patients of Thalessemia and Cancer were treated.

The blood donation camps were held at:

I. vishwa Vishwani School on 08.03.2017, where students and staff of the school actively participated.

II. Sathguru Management
Consultants' office Premises on
01.09.2017 where staff of
sathguru came forward to donate
blood for a noble cause.





Sankalp, as a gesture to give hope to these young strong fighters, partnered with Aarohi Blood Bank and promote voluntary blood donation by healthy individuals. This year we have collected 105 units of blood from staff, alumni Neighbors and friends of Sankalp and have issued to Aarohi Blood Bank www.aarohibloodbank.org.



# Raise hands to raise funds for a cause!

## Fundraising Events

## Khan PaanDukan

Food is a social lubricant that brings people together. At Sankalp, we wanted food to bring people together for a greater cause; to light the world of a deserving girl child.



The annual fundraiser of Sankalp, KhaanPaanDukaan held on 06th November, 2018, with the theme on "BetiPadhao" has welcomed hundreds of people to its premises and gave an opportunity for them to contribute for a noble cause.



The staff of Sathguru Management Consultants has cooked delicious food and put it on sale. They would contribute the amount that Is earned from the sale of food to Sankalp for educating girl children. Numerous stalls were put up with a wide range of delicacies to please the taste buds of many. There were generous buyers who felt that each serving has enabled them to contribute to the smile of a deserving girl child.



The response to Khan PaanDukaan was overwhelming. The corporates in and around Sankalp's office were joyously participating in this event. The sale of food and beverages totaled to an amount of Rs. 30,000 which was donated Sankalp. In total, we collected around Rs. 3,00,000 which was utilized to educate girl children.





We sincerely extend our gratitude to staff of Sathguru Management Consultants for the relentless efforts to make this a successful event.





## SLP 5K Run

### Running was never so fulfilling!

Startup Leadership Program organizes a 5k run annually for a social cause. On 05th February, 2018 SLP a 5K run was ran by city's well known entrepreneurs. The run was flagged off by renowned gynaecologist Dr Manjula Anagani, Common Wealth Athlete Anshul Kothari and Paracyclist Dharmana Shanamukha Rao. Startup leadership Run India, is an annual startup marathon held in Hyderabad and 5 other cities of India.



It is the largest startup marathon in India as well as the largest mass participation startup event in the country. Sankalp was once again chosen to be the NGO partner for the 5K run organized by SLP. Pratyusha foundation is one of the other NGO partners which works to ensure the health of girl children.

The run began with a wide cheer on the faces of the runners who felt content to have been able to help deserving girl children.





The run was successfully completed by the participants and generous donations were received for the cause Sankalp is working. A total of Rs. 98,000 was received.

The funds raised through this event has contributed to enable deserving girl children to continue to get access to education.





## Media Corner



### Startup leaders give fillip to girls

#### SLP EARMARKS A 5K RUN TO RAISE FUNDS FOR THEIR FOUCATION AND WEI FARE

#### Express Features

he Startup Leadership Program (SLP), a global network for outstanding founders, leaders, and in-novators in the Startup space, in association with Pratyusha Support (conceptualised by Actress Sa-mantha) and NGO Sankalp, organised a SLP 5k RUN 2018 with the theme - Educate a girl child, on Sunday from IIIT Hyderabad, Gachibowli. The run was flagged off by renowned gynaecologist Dr Manjula Anagani, Common Wealth Athlete Anshul Kothari and Paracyclist Dharmana Shanamukha Rao.

Startup leadership Run India, is an annual startup marathon held in Hyderabad and 5 other cities of India. It is the largest startup marathon in India as well as the largest mass participation startup event in the country. SLP is a global training program and lifelong global network for outstanding founders, leaders, and innovators who want to become startup CEOs. The programme began in Boston in 2006 with seven Fellows (participants).

gan in Boston in 2006 with seven Fellows (participants). It has grown to 28 cities in 13 countries, Every year 15-25 Fellows join the programme in every city.

This year 500 Fellows will go through the program as a single class. SLP Fellows (participants) have founded more than 1,500 successful startups including ixigo, Innoz, Momelan, Runkeeper, SideTour, Shareaholic, Übersense, Savored, Voicetap etc which have collectively raised more than \$550M in funding. Many have been ac-

Started by the staff of Sathguru Management Consultants, Sankalp works to promote girl child education and child protection. Under their education program, girl children who are on verge of dropping schools are identified and offered a scholarship to continue education un-til class 10. Later, the child is ensured to be enrolled in higher secondary education. Today they are supporting 200 children from 6 schools situated in low income neighbourhoods in Hyderabad. Also present on the occasion on behalf of SLP were Madhav Reddy Kolli, co-founder Feel Good Innovations Pvt Ltd.; Sindhu Kolli, co-founder, Community Fit; Vinil Chandra Ranga, co founder, Wash App and Samidha, co founder, docume. The objective of run was to raise funds for education of girls



## మేము సైతం.

ప్రార్థించే పేదవుల కన్నా పాయం చేసే చేతులు మిన్న... లన్న సూక్తిని ఆచలస్తున్నారు ఆ ార్జ్ వేర్ ఇంజనీర్మ. తమ నెలవాలీ జీతంలో నుంచి కొంత మొత్తాన్ని సేవా కార్యక్రమాల కోసం అందిస్తుండటమే కాకుండా మలింత సాయిం అందించేందుకు ప్రతియేటా నిధుల సేక రణ కార్భక్రమాన్మి చేపడుతున్నారు. ఈ మొత్తాన్మి పేద విద్యాల్డినులకు సాయంగా అంబిస్తు న్మారు. యొక్తప్రాయంలోనే మానవత్వపు పలిమకాలు వెదజల్లుతున్నారు. తోటి వాలికి సాయపథాలన్న సంకల్పాన్ని సహచరులకు అలవాటు చేస్తున్నారు.

బంజారాహిల్స్ రోడ్ నెం. 2లోని సాగర్స్మాస్త టీలో ఉన్న నద్దరు మేనేజ్మేపెంట్ కన్స్ క్రెంట్స్ సాఫ్ట్వేక్ సంస్థకు కెందిన 150 మంది సాఫ్ట్ర్వేర్ ఇంజనీర్లు చేయి చేయి కలిపి సమాజంలో తమ బాధ్యతను నిర్వర్తి స్వచ్చంద సంస్థను ఏర్పాటు చేసుకొని దాని

ద్వారా బాలికల చదుష్టల కోసం అండగా నిలుస్తూ ఆర్థిక సహాయం అందజేస్తున్నారు. అంతేకాడు ప్రతియేటా రక్షదాన శిబిరాలు నిర్వమిస్తూ తలసీమియా వ్యాధ్యగ్రిస్తుల కోసం ఆ రక్తాన్ని అందిస్తున్నారు. సిధుల సేకరణలో భాగంగా తమ కార్యాలయంలో ఆవరణలోనే స్తున్నారు. మిగతా వారికి ఆదర్భపోయంగా భాగంగా కమ కార్యాలయంలో ఆవరణలోనే నిలుస్తున్నారు. సంకల్స్ అనే పేరుతో పుడొప్పివల్ నిర్వహిస్తున్నారు. సొంతంగా

తామే వండుకొని తీసుకొచ్చిన పంటకాలను



ఇక్కడ స్టాెక్లు ఏర్పాటు చేసి విశ్రమస్తూ ఆ వవి ఆదాయాన్ని గర్ల్వెల్డ్ ఎడ్యుకేషన్ట్ ్దాలందిస్తూ మానవత్వాన్ని చాటుకుంటున్నారు. మ్రామియేటా నిధుల సేకరణతో పాటు రక్షదాన -శిబిరాలు నిర్వహించడంలో వీరంతా చేయివేయి జిలిపి ఐకమత్యాన్ని బాటుకుంటున్నారు. ప్రతి నేలా ఒక్కొక్కరు తోచినంత సంస్థకు వీరాశంగా అందిన్నూ శభాష్ అనిపించుకుంటున్నారు.

- పేద బాలికల చదువులకు సాఫ్ట్వేవేర్ ఇంజనీర్ల చేయూత
- సీఎస్ఆర్లో భాగంగా ఫుడ్ ఫెస్టివల్ ఏర్పాటు
- వచ్చిన దబ్బులతో పేద విద్యార్థినులకు సాయం

#### ఆడపిల్లల చదువుల కోసమే...

ఆడ పిల్లల చదువుల కోసం సేకరించే విరాశాలు 📙 ఎంతో అనందాన్నిస్తాయి. మ్రతి ఖాన్ ಯೆಟ್ ಸಂಕಲ್ಪಿ పాన్ దుకాణ్ పేరుతో పుడ్ ఫెస్టివల్సు 👖



ఏర్పాటు దేసి వచ్చిన మొత్తాన్ని సేవా సంస్థకు ఇన్నన్నాం. – ప్రియాంక, హెచ్ఆర్ మేనేజర్

#### వంటలు నేనే చేశా...

పుడ్ ఫెస్టివల్ కోసం ఇంటి దగ్గర వంటలు స్వయంగా తయారు చేశా. ఇందుకోసం రూ.850 ఖర్చయింది. ఇక్కడ పుడ్ విశ్ర యించడం ద్వారా రూ.1830 వచ్చింది. ఈ మొత్తాన్ని సేవా సంస్థకు ఇస్తా



#### ఒక అమ్మాయి మెడిసిన్లో చేలంది...

సీఎస్ఆర్ ప్రాజెక్ట్ కింద నంకల్ప్ పేరుతో నంస్థను ఏర్పాటు చేసి సేవా కార్యక్రమాలకు శ్రీకారం చుట్టాం, ఆడపీల్లల చదువులకు ఆర్థిక నహాయం అందిస్తున్నాం. ఇటీవలే ఒక అమ్మాయి మెడిసిన్ బేరింది. బాలా మంది ఇంటర్, ఇంజనీరింగ్ చదువుతు న్నారు. బ్లడ్ డొనేషన్తో పాటు బ్లాంకెట్స్ పంపిణీ చేస్తాం. ఈ మీదాది 7 వేల మందికి ధైల్డ్ సెక్సువల్ ఆబ్యూజిపై కౌన్సెలింగ్ ఇవ్వాలని





### **FUNDRAISER FOR THE GIRL CHI**

ankalp, a CSR initiative by the associates of Sathguru Management Consultants (Sathguru), hosted its annual fundraising food gestival 'Khan Paan Dukaan'. The initiative was organised with a view to raise funds for supporting the education of girl children across India, focusing on Hyderabad. The Food Festival served Hyderabadi, continental, Chinese and Indian cuisine.

The initiative was also supported by Minerva Grand.

Hemalatha Vijayaraghan, founder of Sankalp said, "This event was meant to raise money to support girl child education, the guests were more than willing to contribute even above the price range. With more than 300 participants, we raised about ₹2.50,000. Through this we can support an additional 50 children.'

## Staff Engagement

The staff of Sathguru Management consultants have been actively engaging in the initiatives of Sankalp. They have contributed to Sankalp in every way possible and we are very thankful to them for their relentless efforts to work for this noble cause.





# Staff of Sathguru speak

"Education is the path that children follow to reach their goals with full potential and it gives me immense pleasure to be a part of such great contribution to every girl child who is being supported bySankalp. The utmost care and attention given to each girl child towards their welfare, education, grooming, health and self-defense is really appreciable. I thank Sankalp for all these initiatives and making me a part of this- giving me a chance to show gratitude towards motherhood!"

#### **Zohaib Mohammed**

Senior Graphic-Web designer,
Sathguru Management Consultants

"Empowering tomorrow's Girl Child through Education has always been my primary objective. As I firmly believe, provisioning a 'Female Child' with basic Education is a simple assurance of giving them greater Personal Power and Independence. As I have been religiously doing fundraising activities to the needy, donations to the various choultries with my Mother over the past many years, I envision 'Sankalp' as an ideal C.S.R platform for me to associate and gradually contribute towards the 'Girl - Welfare, Protection, Development & Empowerment"

#### Santhosh Kumar Ch.

Asst. Manager- Business Development, Sathguru Management Consultants

## Our Partners Speak

"We thank and appreciate you for your generous and kind support in providing scholarship to our school students for the last few years. We are very happy and appreciative to learn that our school was selected as the recipient of your scholarship. By awarding us this scholarships you have lightened financial burden of some of our school students which allows them to focus more on the most important aspect of school, learning. Your generosity has inspixed us to help others and give back to the community. We hope one day we will be able to help more students achieve their goals. The parents of the students who have received scholarships are very thankful and have conveyed their regards again to your team."

Touseef Afsal Principal

**Radiant High School** 

"We, from Udbhav School, would like to express our sincere gratitude to Sankalp for all the support extended to the girl children of our school in the form of fees and workshops conducted for the children on personal safety."

Vasanthi Principal, Radiant High School

"Dear Team Sankalp, It gives us immense pleasure to be associated with Sankalp and Sathguru Management Consultants. We are glad to have some of the best and successful Voluntary Blood Donation camps under Sathguru's Sankalp Foundation."

Dr. Aditi Kishore Founder & Secretary Aarohi

# Our heartfelt gratitude to our funding partners and Program Partners

### **Funding Partners**

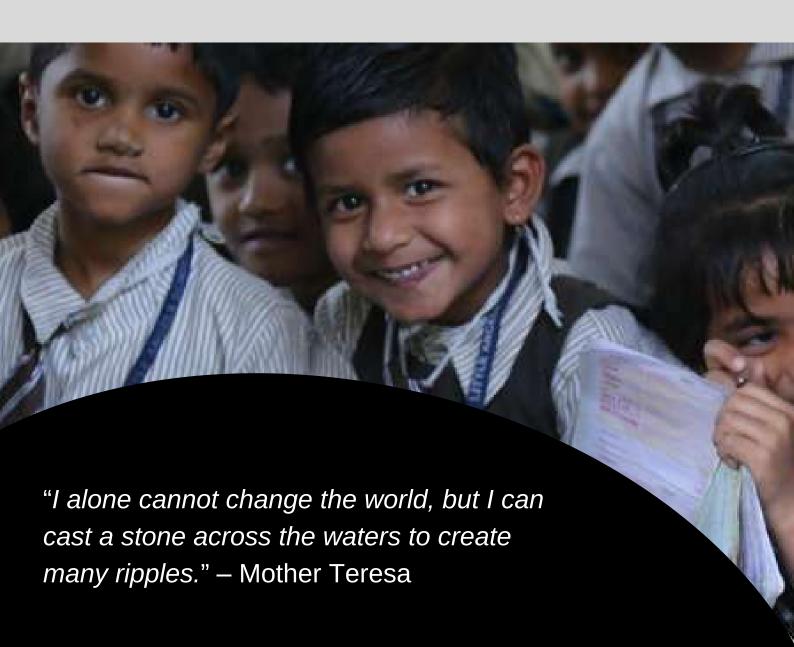
- 1. Sathguru Management Consultants(SMC), Hyderabad
- 2. Madison Incentives Private Limited, New York
- 3. United Way Hyderabad, Hyderabad
- 4. Associates of Sathguru
- 5. Delta Paper Mills, Hyderabad
- 6. Friends of Sankalp

### **Program Partners**

- 1. Udbhav School Rasoolpura, Hyderabad(hyd)
- 2. Radiant High School Chintalbasti, Hyd.
- 3. St. Ann's High School Madinaguda, Hyd.
- 4. Little Angels School Yellambandam, Hyd.
- 5. Leading Strings Model School PNR Nagar, Hyd.
- 7. StartUp Leadership Program
- 6. Aarohi Blood Bank, Hyd.

# How can you support Sankalp?

- Educate a girl child INR 10000
- Offer partial fee support
- Refer a potential donor
- Volunteer
- Promote Sankalp among your friend circles and associates



#### **SANKALP**

Plot No 54, Sagar Society Road No. 2, Banjara Hills Hyderabad - 500 034

Telangana, India

Phone: +91 40 6627 6200 / 205 / 346 / 347

Fax: +91 40 40040554

E-mail: sankalp@sathguru.com